

7 - 9 April 2027

Dubai Exhibition Centre (DEC)

# Event Brochure

The next chapter of energy begins here

Under the patronage of

White Darab Emirates

MINISTRY OF ENERGY & INFRASTRUCTURE



## A legacy of energy excellence

For over five decades, Middle East Energy has led the global power and energy sector, bringing industries together and driving innovation across the world's most critical resource.

What began as a regional showcase is now the world's definitive energy marketplace, where policymakers, innovators and industry leaders meet to shape progress across the entire value chain.

With a legacy community of more than 200,000 professionals, the event continues to deliver real impact through partnerships, investment and global collaboration.

In 2027, Middle East Energy moves to the Dubai Exhibition Centre at Expo City Dubai, opening a new chapter rooted in innovation, accessibility and ambition.





## A new home for the future of energy

Located in the heart of Expo City Dubai, the Dubai Exhibition Centre offers a world-class setting for global trade, collaboration and innovation.

Its expansive halls, advanced technology and modern infrastructure create a seamless environment for exhibitors and visitors to connect and advance the energy transition.

With cutting-edge digital capabilities, integrated branding opportunities, convenient metro access and sustainable operations, every aspect of the venue elevates the Middle East Energy experience.

Designed for international collaboration and aligned with Dubai's vision for the future, the Dubai Exhibition Centre is the ideal home for the world's most influential energy exhibition.

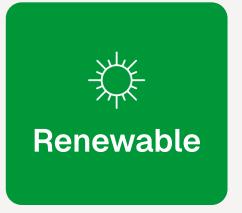






## **Sectors**







## **Features**

- Ministry of Energy and Infrastructure
- 2 Innovation Hub 1
- 3 VIP Lounge

- 4 Technical Excellence Forum
- 5 Innovation Hub 2
- 6 Leadership Summit

- 7 Intersolar Middle East Forum
- 8 Energy Storage Forum and The Battery Show Middle East Forum

## A bigger stage for global energy

The next edition of Middle East Energy will bring together an unparalleled community of decision-makers, suppliers and industry experts at the Dubai Exhibition Centre, creating opportunities that drive investment, innovation and global collaboration.

## **Key Projections**

50,000+

visitors driving regional and international trade



180+

countries represented across the value chain



2,000+

exhibitors showcasing the latest energy solutions









## Why exhibit

#### \* Global reach

Connect with 50,000+ professionals and 2,000 exhibitors from 180+ countries.

#### \* Purpose-built venue

Showcase your solutions in expansive halls with digital-ready infrastructure and seamless access by metro, road and air.

#### \* Sustainability and innovation

Exhibit in a venue that prioritises sustainable operations and aligns with global and UAE clean-energy ambitions.

#### \* High-value networking

Access curated buyer programmes, VIP initiatives and dedicated meeting lounges that bring decision-makers straight to you.

### **\*** Brand visibility and ROI

Increase exposure with targeted sponsorships, digital campaigns and onsite branding.



Middle East Energy is unique because it's the largest energy show in the region. It gives us the opportunity to showcase not just in Saudi Arabia or the GCC, but to a truly global audience. It's a key part of our annual engagement with customers and partners."

### **Andrew Shaw**

Alfanar Electric







## Building a smarter, greener future for energy

At Middle East Energy, sustainability is more than a goal. It's a responsibility shared across the entire energy ecosystem. We are driving a cleaner, more efficient future by redefining what responsible, high-impact exhibiting looks like.

Our Better Stands Programme encourages exhibitors to reduce waste, use reusable materials and adopt smarter stand design, creating a show floor that reflects innovation in both technology and presentation.

## A better way to exhibit

#### Reduce waste

Choose reusable, modular stands to cut single-use materials and lower your carbon footprint.

#### **Build smarter**

Use adaptable structures that save time and resources and can be re-used across future editions.

#### Lead by example

Show your commitment to sustainability.

Better Stands exhibitors will be recognised across Middle East Energy's communications and on-site.





## Showcase your brand where the industry connects

Enhance your visibility with bespoke sponsorship opportunities designed to maximise ROI. From strategic branding to on-site activations and digital exposure, Middle East Energy 2027 offers powerful ways to place your brand at the centre of the global energy conversation.

## **Opportunities include:**



Spotlight partnerships





Digital advertising and content collaborations



Conference and lounge sponsorships





## Where ideas power progress

Experience industry-leading forums and CPD-accredited sessions that shape the future of global energy. Middle East Energy's conferences gather ministers, policymakers, and innovators to discuss actionable pathways for the energy transition.



Middle East Energy 2025 serves as a global platform to support innovation and enhance the transition to clean and renewable energy sources, in addition to its role in strengthening the partnership between the public and private sectors. It embodies the UAE's unwavering commitment to achieving climate neutrality, in line with the UAE Energy Strategy 2050."

## His Excellency Eng. Ahmed Al Kaabi

Assistant Undersecretary for the Electricity, Water, and Future Energy Sector at the Ministry of Energy and Infrastructure







## Middle East Energy Conference Sponsors

**The Leadership Summit Sponsors** 

**Gold Conference Sponsors** 











**Digital Transformation Sponsor** 



Intersolar & ees Middle East Conference Sponsors

**Silver Conference Sponsors** 









Video Sponsor



**The Battery Show Conference Sponsors** 

**Gold Conference** Sponsor



Silver Conference Sponsor



**Bronze Conference Sponsors** 





**Africa Business Leaders Forum Sponsor** 





## Middle East Energy Exhibition Sponsors

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Official Badge & Lanyard Sponsor



Titanium Sponsor



Platinum Sponsors





**Silver Sponsors** 





#### **Gold Sponsors**















Smart Energy Sector Sponsor



Transmission & Distribution Sector Sponsor



Critical & Backup Power Sector Sponsor





