

11 - 13 May 2027  
Dubai Exhibition Centre (DEC)

# Event Brochure

The next chapter of energy begins here

Under the patronage of



UNITED ARAB EMIRATES  
MINISTRY OF ENERGY & INFRASTRUCTURE



## A legacy of energy excellence

For over five decades, Middle East Energy has led the global power and energy sector, bringing industries together and driving innovation across the world's most critical resource.

What began as a regional showcase is now the world's definitive energy marketplace, where policymakers, innovators and industry leaders meet to shape progress across the entire value chain.

With a legacy community of more than 200,000 professionals, the event continues to deliver real impact through partnerships, investment and global collaboration.

**In 2027, Middle East Energy moves to the Dubai Exhibition Centre at Expo City Dubai, opening a new chapter rooted in innovation, accessibility and ambition.**



# A new home for the future of energy

Located in the heart of Expo City Dubai, the Dubai Exhibition Centre offers a world-class setting for global trade, collaboration and innovation.

Its expansive halls, advanced technology and modern infrastructure create a seamless environment for exhibitors and visitors to connect and advance the energy transition.

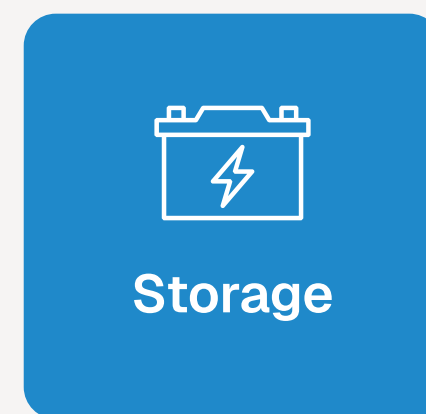
With cutting-edge digital capabilities, integrated branding opportunities, convenient metro access and sustainable operations, every aspect of the venue elevates the Middle East Energy experience.

Designed for international collaboration and aligned with Dubai's vision for the future, the Dubai Exhibition Centre is the ideal home for the world's most influential energy exhibition.





## Sectors



## Features

- 1 Ministry of Energy and Infrastructure
- 2 Innovation Hub 1
- 3 VIP Lounge
- 4 Technical Excellence Forum
- 5 Innovation Hub 2
- 6 Leadership Summit
- 7 Intersolar Middle East Forum
- 8 Energy Storage Forum and The Battery Show Middle East Forum

# A bigger stage for global energy

The next edition of Middle East Energy will bring together an unparalleled community of decision-makers, suppliers and industry experts at the Dubai Exhibition Centre, creating opportunities that drive investment, innovation and global collaboration.

## Key Projections



**50,000+**

visitors driving regional and international trade



**180+**

countries represented across the value chain



**2,000+**

exhibitors showcasing the latest energy solutions



**\$4.08<sup>bn</sup>**

business generated onsite in 2025



# Why exhibit

- \* **Global reach**

Connect with 50,000+ professionals and 2,000 exhibitors from 180+ countries.

- \* **Designed for growth**

Showcase your solutions in expansive halls with digital-ready infrastructure and seamless access by metro, road and air.

- \* **Sustainability and innovation**

Exhibit in a venue that prioritises sustainable operations and aligns with global and UAE clean-energy ambitions.

- \* **High-value networking**

Access curated buyer programmes, VIP initiatives and dedicated meeting lounges that bring decision-makers straight to you.

- \* **Brand visibility and ROI**

Increase exposure with targeted sponsorships, digital campaigns and on-site branding.



Middle East Energy is unique because it's the largest energy show in the region. It gives us the opportunity to showcase not just in Saudi Arabia or the GCC, but to a truly global audience. It's a key part of our annual engagement with customers and partners."

**Andrew Shaw**

Alfanar Electric



# Showcase your brand where the industry connects

Enhance your visibility with bespoke sponsorship opportunities designed to maximise ROI. Start building visibility before the doors even open, with pre-show digital promotion that drives awareness and visitor traffic. Create standout impact on-site through high-profile branding and activations. Then keep the momentum going after the event with post-show exposure that extends your campaign and supports lead follow-up.

## Opportunities include:



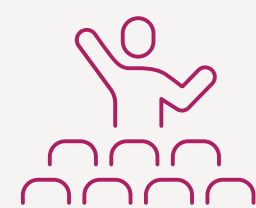
**Spotlight partnerships**



**On-site branding and venue takeovers**



**Digital advertising and content collaborations**



**Conference and lounge sponsorships**



## Where ideas power progress

Experience industry-leading forums and CPD-accredited sessions that shape the future of global energy. Middle East Energy's conferences gather ministers, policymakers, and innovators to discuss actionable pathways for the energy transition.



Middle East Energy 2025 serves as a global platform to support innovation and enhance the transition to clean and renewable energy sources, in addition to its role in strengthening the partnership between the public and private sectors. It embodies the UAE's unwavering commitment to achieving climate neutrality, in line with the UAE Energy Strategy 2050.”

### His Excellency Eng. Ahmed Al Kaabi

Assistant Undersecretary for the Electricity, Water, and Future Energy Sector at the Ministry of Energy and Infrastructure



# Middle East Energy Conference Sponsors

## The Leadership Summit Sponsors

### Gold Conference Sponsors



### Silver Conference Sponsors



### Digital Transformation Sponsor



## Intersolar & ees Middle East Conference Sponsors

### Silver Conference Sponsors



### Video Sponsor



## The Battery Show Conference Sponsors

### Gold Conference Sponsor



### Silver Conference Sponsor



### Bronze Conference Sponsors



## Africa Business Leaders Forum Sponsor



# Middle East Energy Exhibition Sponsors

**Diamond Sponsor**  
Official Badge & Lanyard Sponsor



**Titanium Sponsor**



**Platinum Sponsors**



**Silver Sponsors**



**Gold Sponsors**



**Smart Energy Sector Sponsor**



**Transmission & Distribution Sector Sponsor**

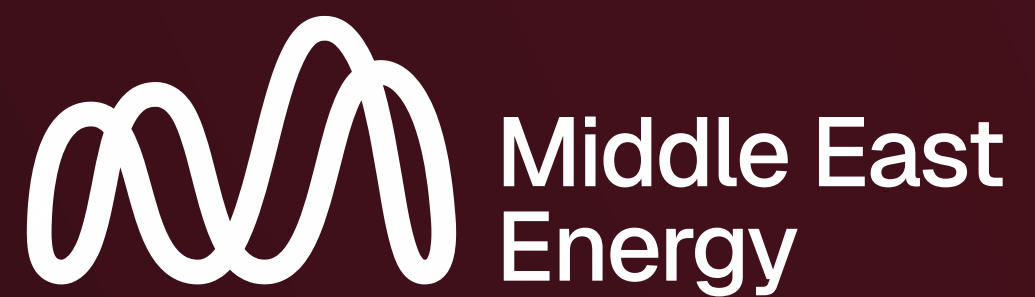


**Critical & Backup Power Sector Sponsor**



**Freezone Partner**





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