



Middle East
Energy Dubai

50
YEARS

7 - 9 April 2026 | Dubai World Trade Centre, UAE

Global Innovation Hub

Built for bold thinkers

Powered by vision

Ready for take-off



f in X YouTube Instagram SoundCloud

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Global Innovation Hub

From world-leading solar potential to bold national visions, the Middle East region is no longer just producing energy; it's designing its future. With deep capital, rising clean tech investments, and a drive to modernise ageing infrastructure, the Middle East is fast becoming a global force in the energy transition.

That's where **Global Innovation Hub** at Middle East Energy comes in, a high-energy launchpad for breakthrough technologies, bold ideas and the minds shaping tomorrow's power systems.

This isn't your typical showcase. It's where smart grid disruptors, AI-powered systems, storage game-changers, and next-gen clean energy solutions collide — live, loud and in front of the region's most influential players.

Whether you're building the next big thing or scouting for it, this is where the future of energy gets real.

Why Global Innovation Hub?

The **Global Innovation Hub** is designed to accelerate industry transformation by connecting real innovators, cutting-edge technologies, investors and decision-makers through curated, interactive experiences. It is a space where ideas become action and prototypes become power plays.

The core features include:



The Innovation Challenge

Live pitch competition in a dynamic Dragon's Den format — where pre-qualified startups, scale-ups and disruptors compete for attention, funding and partnerships.



Product showcases

Cutting-edge solutions and next-gen technologies on display — from AI-powered systems to breakthrough grid innovations and smart energy tools.



Innovation Finale

The top-performing innovations will battle it out in an exclusive winner's circle, judged by a panel of expert investors and industry leaders.



Matchmaking & Networking arena

Curated hub for strengthening business connections between innovators, investors, utilities and Original Equipment Manufacturers (OEMs).



Lightning Keynotes

Insights from global trailblazers, policy drivers and innovation leaders who are moving the energy sector forward.

Building on proven success

Following the remarkable success of the **Global Innovation Forum, Middle East Energy 2026** will feature the **Global Innovation Hub**, a premier platform designed to be dynamic, competitive and immersive that showcases groundbreaking innovations driving transformative progress in the industry.

The **Global Innovation Forum** was launched at **Middle East Energy 2025**. With an objective of driving technology and innovation in the energy sector, the forum spotlighted pre-qualified startup founders from various countries, each pitching their solutions to an audience of investors, mentors, and executives from leading energy corporations. The hosted networking reception at the forum brought together key stakeholders to explore partnerships and investment opportunities.

Key outcomes of Global Innovation Forum 2025:



30+
Speakers



20+
Investors



17,000+
Registrants



12
Pre-qualified founders
from 9 countries

Global Innovation Forum 2025 key partners:

Freezone Partner:



Supporting Partner:

VENTURE HIVE



What makes this Hub unique?



Real innovators,
real technologies



Global industry leaders
and investors



High-impact
competition and
big-stage pitches



Cross-sector
collaboration and
future-focused dialogue



Dedicated networking
hub



Global Innovation Hub Packages

Exhibitor Package (15 slots available)

\$20,000

Inclusions

Global Innovation Hub Partner

9 sqm sustainable high-quality pods with basic furniture package, 1 x Middle East Energy Online Essential Package, 1x Product Demo and inclusion in marketing campaigns related to Zone

✓

Middle East Energy Online Essential Package (company profile, up to 4 products listed, unlimited inbound and outbound connections, lead generation through badge scanner)

✓

Product demo or lighting talks (15 mins) per day

1

Logo inclusions on all marketing and PR promotions related to Innovation Hub

✓



*this is a design concept

Global Innovation Hub Packages

Sponsorship Package

\$80,000

Inclusions	Innovation Hub Partner
Branding - Online	
Logo on the Middle East Energy website homepage	✓
Logo on Middle East Energy online event platform Swapcard (website, mobile app and interactive floor plan)	✓
Logo and company description on Middle East Energy dedicated partners page	✓
Logo inclusion on social media post (LinkedIn, Instagram, Facebook, Twitter)	✓
Logo on visitor promotional campaign	✓
Logo on post show report	✓
Logo on "Thank you to our partners" post show campaign	✓
Dedicated EDM to Middle East Energy pre-registered visitors	✓
Dedicated social media post	2
Banner ad	2 x banners on show day emails (Middle Position) 1 x Banner on Visitor Newsletter (Top)
Branding - Onsite	
Logo inclusions on prominent event signage	✓
Logo inclusion on LED screens of partners event signage	✓
Logo inclusion on thank you board	✓
Logo inclusion on the board on a strategic location in Dubai	✓
Full page advert in Middle East Energy show daily digital	1 x Full page
PR coverage during the event	✓
Dedicated interview during the event	✓
Push up notification	2
Branding around the Innovation Hub	Exclusive
Venue branding	5 Three sided Tower boxes
Networking	
Opportunity to host a networking event within the Innovation Hub (to be approved by the organizer)	✓
Private meeting room within the Hub	Exclusive
Product demo or lighting talks (15 min)	2 x per day
Tickets to Middle East Energy Networking evening	2
VIP Treatment	
Added to the priority list of 2027 exclusive stand locations and launch of exclusive opportunities	✓
VIP Badges	2
Fast Track VIP access	✓
Car Park Tickets (based on the partnership investment)	2

Participate with Middle East Energy 2026

Contact the team today to discuss a range of options and bespoke solutions to help you achieve your objectives.



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Informa Markets connects buyers and sellers and supports the flow of business and trade in over a dozen specialist markets.

Our platforms help businesses meet, discover products, trade and grow through major exhibitions, virtual events, online marketplaces, specialist content and data services.

Find out more



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